

NEWS INNOVATION AWARDS 2010

ENTRY FORM

IMPORTANT:

1. ONLY PRACTICES INTRODUCED OR INITIATIVES UNDERTAKEN IN THE PERIOD APRIL 2009-MARCH 2010 ARE ELIGIBLE.
2. PLEASE USE A SEPARATE FORM FOR EACH ENTRY.
3. THERE IS NO LIMIT ON THE NUMBER OF ENTRIES PER COMPANY.
4. ATTACH ADDITIONAL SHEETS TO THE ENTRY FORM IF NECESSARY.
5. PLEASE ATTACH SUPPORTING MATERIAL NECESSARY TO UNDERLINE SUCCESS OF ENTRY.
6. PLEASE REFER THE ENTRY RULES AND GUIDELINES ATTACHED.

➤ **NAME OF CHANNEL/DAILY** _____

➤ **LANGUAGE** _____

➤ **NAME OF COMPANY** _____

➤ **CHOOSE THE CATEGORY* YOU WANT TO ENTER (Please Tick)**

Print – Big

Print – Emerging

Television – Big

Television – Emerging

(Each category has a Gold, Silver and Bronze Award)

**For definition of categories, please read the attached Rules and Guidelines*

➤ **IDENTIFY THE AREA OF THE PRACTICE/INITIATIVE (Please Tick)**

News Gathering

Design

Marketing

- Distribution
- Human Resources
- Finance
- Cross-Media Integration
- Any Other (Please specify) _____

➤ PLEASE STATE BRIEFLY WHY YOU THINK THE PRACTICE/INITIATIVE IS INNOVATIVE

➤ DID THE PRACTICE/INITIATIVE ACHIEVE ITS AIM? EXPLAIN BRIEFLY



➤ **SUPPORTING MATERIAL (IF ANY) ATTACHED/ENCLOSE (PLS LIST)**

Contact Details of the entrant:

Email:

Mobile No:

Address:

Signature of the Entrant

Name:

Designation:

By signing this form I hereby certify that I am authorised by my organisation to make this entry to the News Innovation Awards. I have read the accompanying rules and guidelines and will abide by them.

ENTRY RULES AND GUIDELINES

A. General

Aim of NIA

The News Innovation Awards (NIA) seek to recognise path-breaking practices/initiatives which will help to take the news business into the future.

These practices/initiatives could be in any aspect of the business: from news gathering to news delivery to design HR policies or even managing costs. Any practice/initiative that is forward looking and makes the news business more robust without compromising on the principles of ethical journalism would be eligible for entry.

Dates & Location

NIA will call for entries on July 1, 2010 and the closing date will be July 23, 2010. The News Innovation Awards 2010 will take place in New Delhi on August 12, 2010.

B. Categories & Definition

Categories for Entry	Definition
1. PRINT: 'BIG' DAILIES	A Big daily is one which has full fledged editions in at least three states.
2. PRINT: 'EMERGING'	All other dailies are classified as 'Emerging'
3. TELEVISION: 'BIG' CHANNELS	A Big channel is one that is available in the prime band in at least three states.
4. TELEVISION: 'EMERGING'	All other channels are classified as 'Emerging'

C. Eligibility

1. Only Television and Print News companies which operate in India are eligible.
2. Any practice that is forward looking and makes the news business more robust without compromising on the principles of ethical journalism can be entered.
3. Entries should relate to an activity or practice carried out between April 1, 2009 and March 31, 2010.

D. Entry Guidelines

1. All entry forms must be filled in English.
2. Entry forms and accompanying materials must be received at afaqs! by 5 pm on July 23, 2010. The address is: afaqs!, Banyan Netfaqs Pvt. Ltd, B-3, First Floor, Sector 4, Noida, Pin-201301. An email notification will be sent as soon as we receive your entries.
3. Accompanying materials must be clearly labeled and the labels must match the information given on the entry form.
4. It is the responsibility of the entrant to provide complete and accurate information about the entry.
5. The Jury's decision is final.
6. The Jury reserves the right to move an entry from one category to another if, in their opinion, it has been entered in an inappropriate category.
7. Any queries regarding the awards should be made to:
Vishwanath Kannan, afaqs!
Ph: +919999603945 Email: vishwanath.kannan@afaqs.com

E. Copyright

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