

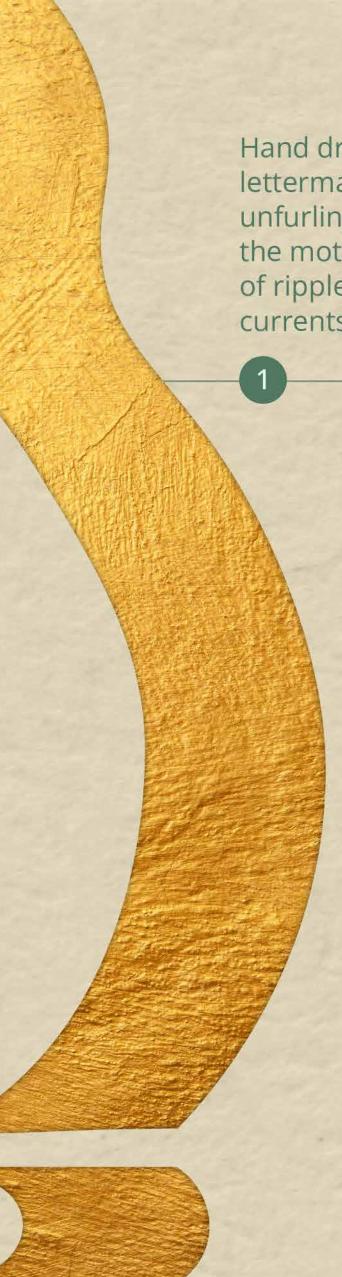


kaméi

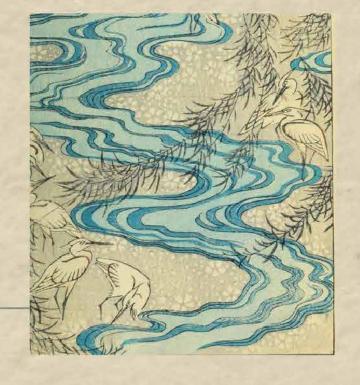
A contemporary asian restaurant inspired by a storyteller's journey across Asia.

Translating to 'turtle' in both Chinese and Japanese languages, 'Kaméi' plays a major role in Asian culture. It represents one of the 4 auspicious beasts and is said to hold the secrets of heaven and earth.

For us, Kaméi embodies the spirit of this very turtle as it travels across the Asian terrain—by land, sea and palate—to find a new flavour around every corner.



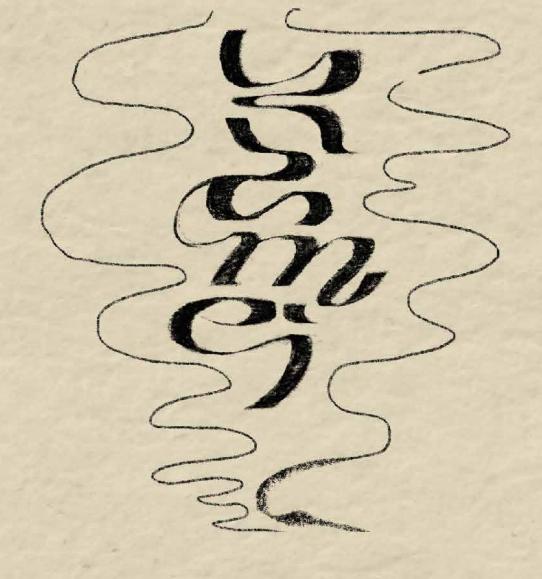
Hand drawn lettermark unfurling like the motion of ripples and currents



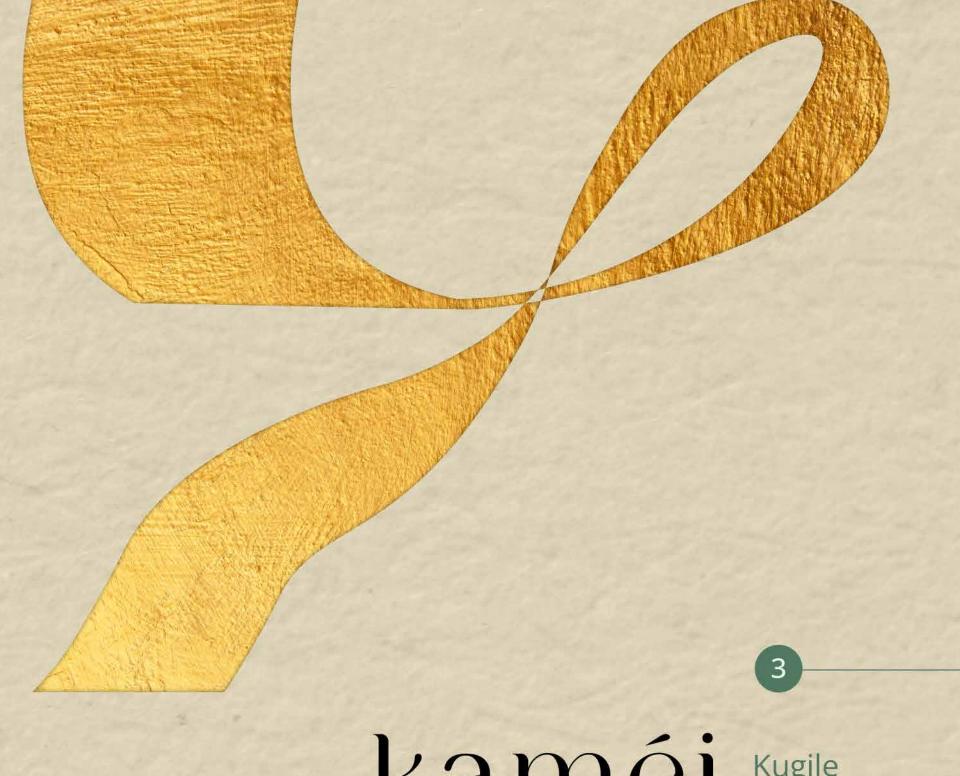


Inspired by the freeflowing strokes in japanese calligraphy.

Energetic, yet serene.



Initial Sketch



kaméi Kugile Customised typeface

Evoking heritage with a modern approach, our lettermark has minimal serifs and sculptural forms. The customized kugile typeface bridges the contemporary and traditional.





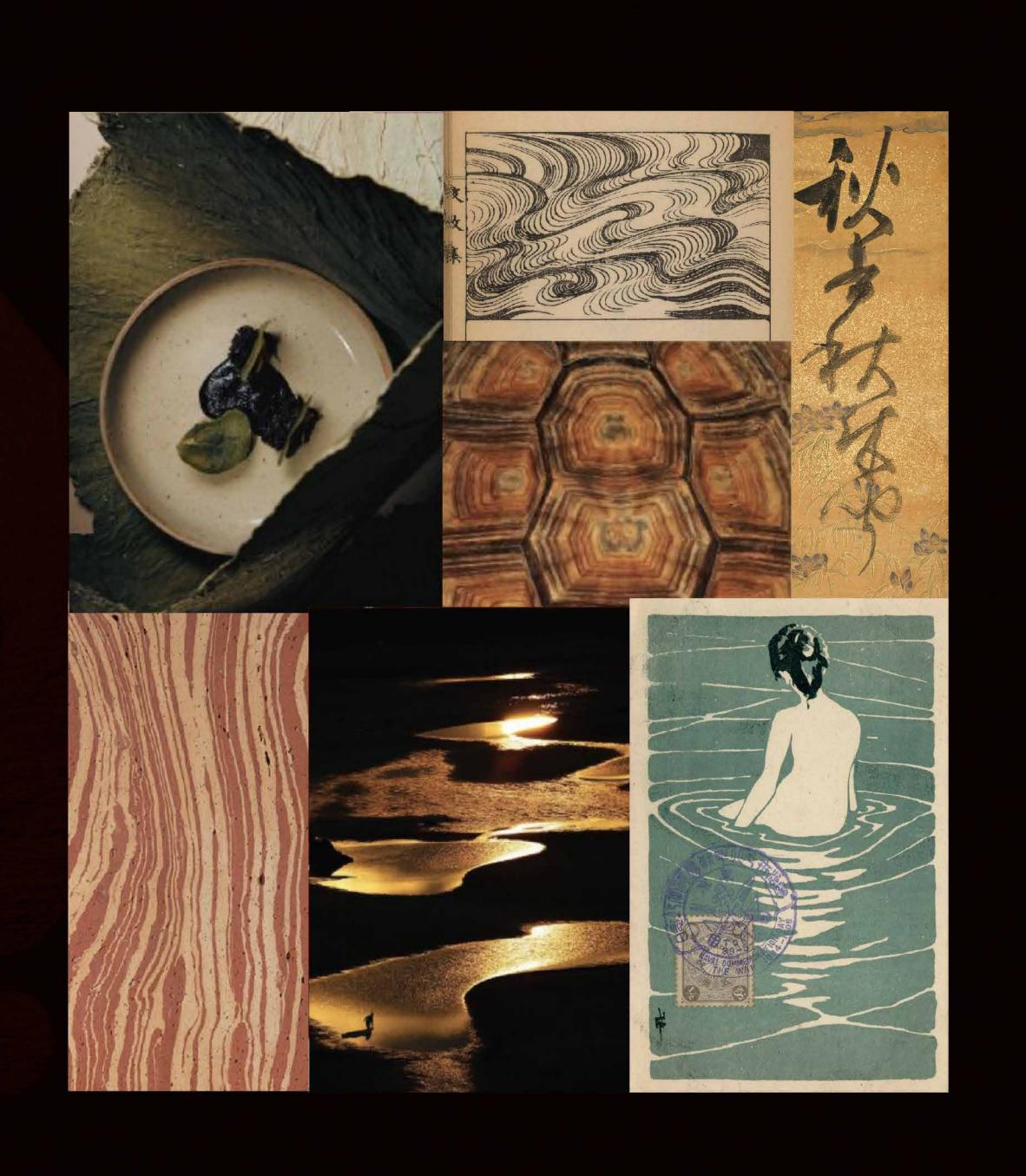


PRIMARY LOGO WORDMARK VERTICAL LOGO

L kaméi

kaméi

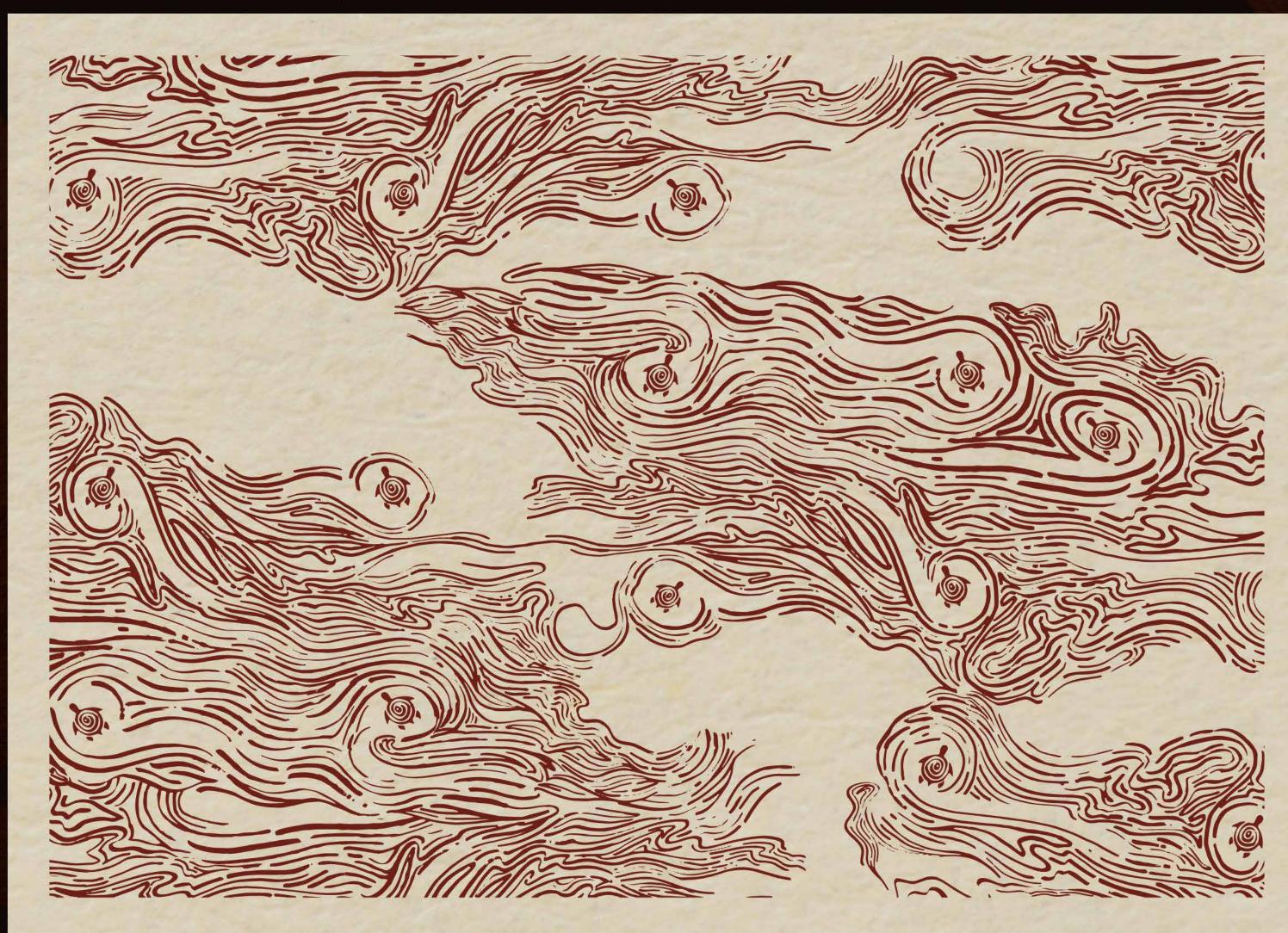






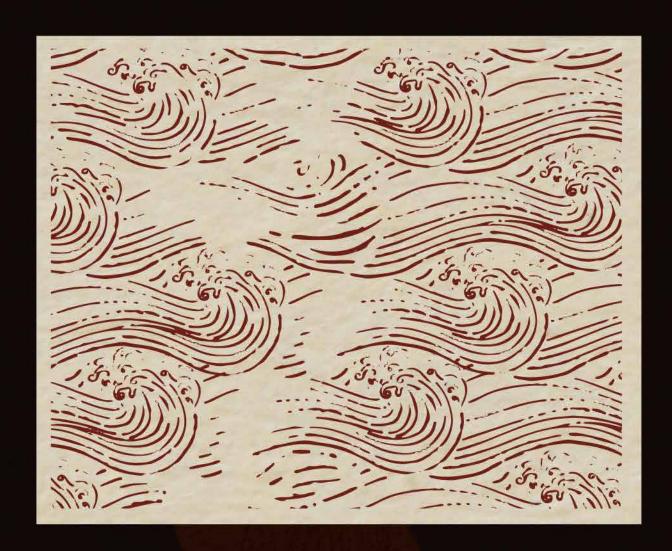
PRIMARY ILLUSTRATION

A main element in Kaméi's identity is this illustration inspired by the Asian current that carries with it an exchange of food & culture. The turtle is a symbol of this exchange across East Asia.

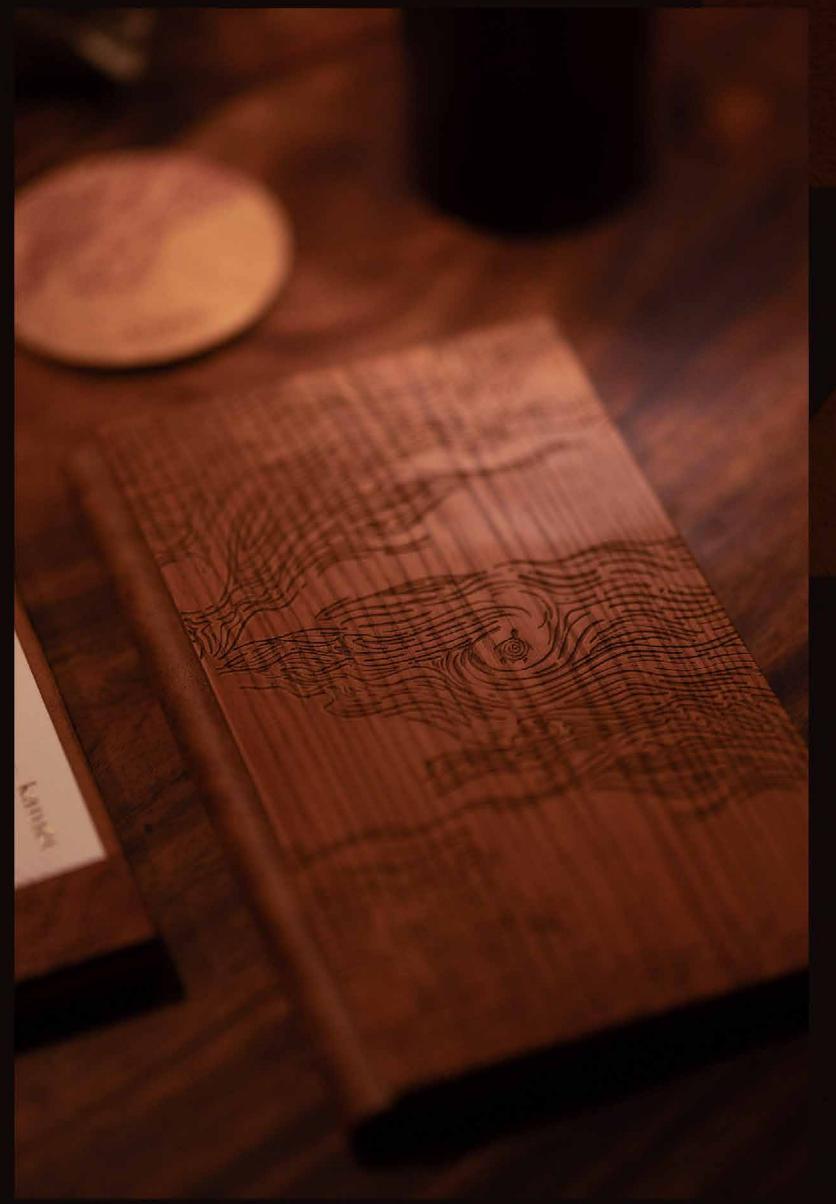


SECONDARY ILLUSTRATIONS











Leather and Wood - Changeable Menu

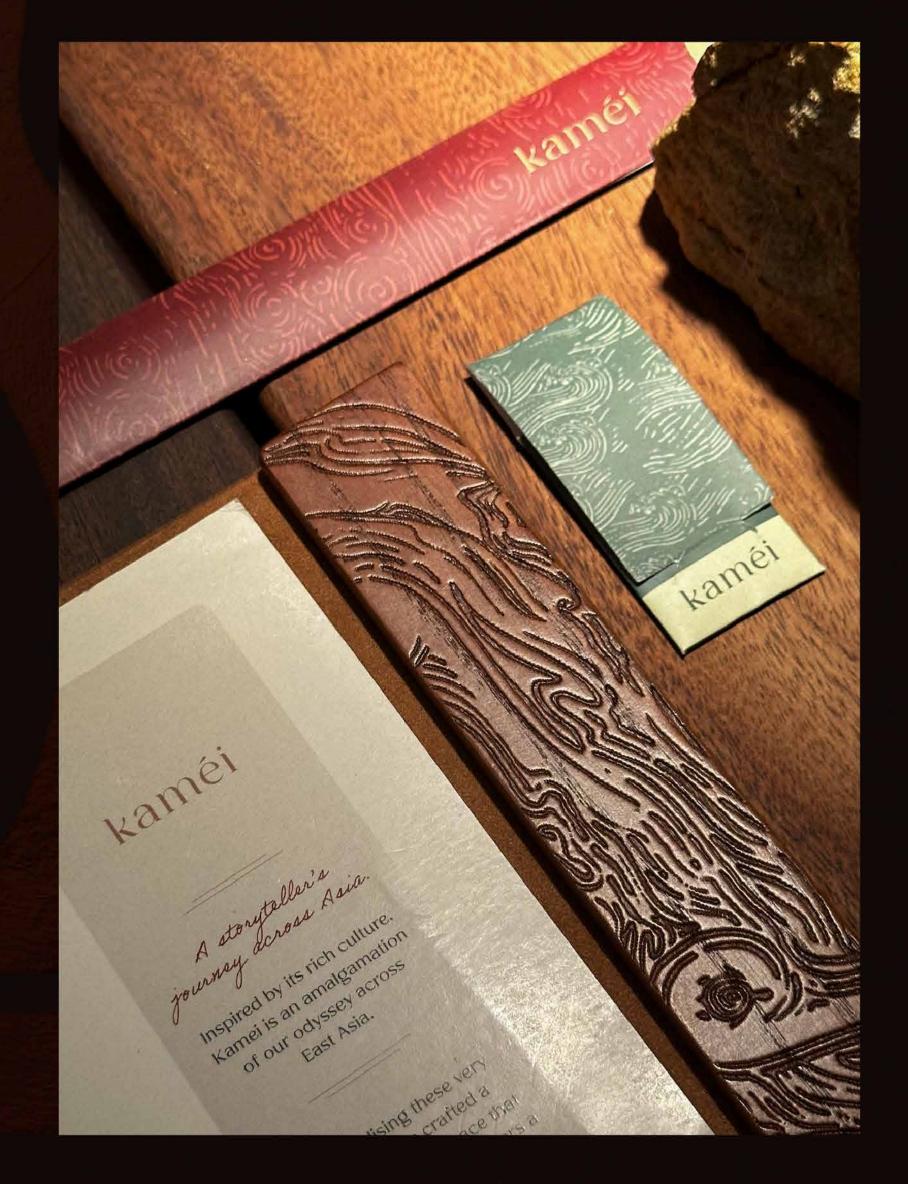
Wood Etched Pattern Cover

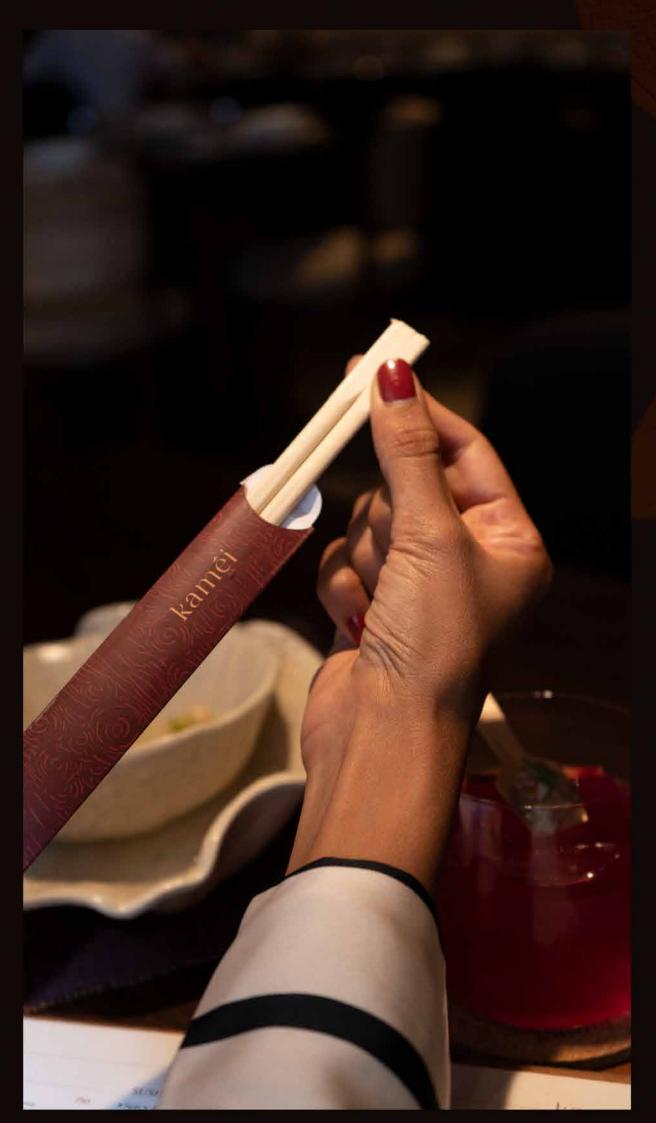
Gold Foiled Cocktail Ingredients



	SASHIMI		CEVICHE		TARTARE				SUSHI RO	LLS			
	Tuna Maguro sticed tuna, truffle ponzu, la yu oit	850	Watermelon passion fruit leche de tigre, burnt orange, plantain cracker	650	Yuzu Avocado grilled avocado, wasabi soy, yuzu emulsion, crispy rice cake	650	Wasabi Salmon wasabi shoyu salmon, crispy rice cakes	950	Spicy Avoca spiced creamy as cucumber, smoke	vocado, sesame	750	Truffle Salmon Roll salmon, avocado, garlic wasabi cream cheese, scallion ginger emulsion, tobiko	120
	Harnachi sticed yellowtati, mango chilli time, wasabi	1200	 Mango Ice Apple thin sliced ice apple, mango chilli time, dill oit, crispy corn, rice crackers 	650	 Tofu Taco crisp corn & nori tortilla, sichuan tofu, avocado, hokkaldo salsa, scallion emulsion 	650	 Tuna Taco crisp corn & nort tortilla, tuna saku, hokkaido saisa, spicy emuision 	750	 Enoki Mushr crispy enoki mus scallions, shirtak shoyu, chives 	hroom,	875	Prawn Tempura crispy prawns, scallion, avocado, tenkasu, wasabi, tobiko	87
	Sakura Maru sliced salmon, ajl fennet verde, ditt oll	950	 Coconut Sea Bass corlander coconut leche de tigre, lime emulsion, rice cracker 	750	Chilli Tuna spiced tuna, shoyu ponzu, crispy rice cakes	750			 Asparagus & Cucumber crunchy asparagus, cucumber, avocado, scalltons, tenkasu, citrus emulsion 		675	Crab & Prawn crab, cucumber, avocado, soy ponzu prawns, wakame	1250
			 Pineapple Salmon pineapple leche de tigne, crispy corn, lemongrass oil, taploca cracker 	950					 Spicy Tuna spiced tuna, aspi onion, smoked per 	aragus, spring epper emulsion	950	 Salmon & Tuna salmon, tuna, shiftake, yuzu kosho, cream cheese, crispy sweet potato 	140
	DIM SUMS	APPETISERS											
	Smoked Corn mango wood smoked corn, water chestnut, bamboo, corlander chilli	550	 Korean Jackfruit Bao spiced pulled jackfruit, gochugaru, holsin 	650	Shanghai Chicken Xiao Long Bao soupy umamt rich shanghai dumpling Pork & Chive roasted pork shoulder, asparagus, 5 spice, hoisin, smoke chitti Peking Roasted Duck Bao confit duck, 7 spice, hoisin, basit	950 850 950	 Edamame pink salt, shichimi spice 	 Turnip Cake pan fried turnip cake, chilli chives & burnt garilic 		 Garlie O Prawns wok tossed prawns, fre herbs, gartic, tobanjan 		bok choy, that contander reli	
	Wild Mushroom Siu Mai assorted wood mushrooms, black garlic, koji essence, celery, 5 spice	675	 Lamb Gyoza confit leg of lamb, sichuan spices, red cabbage, pine nuts, cumin oil 	950			Spice Lotus Root crispy lotus root stir-fry, onlon, scallton, 5 spice	Pao	en Nam Prik hicken, peppers, ves, nam prik pao	• Calarnari Kosho crispy calamari stir-f peppers, longtali sich	ari stir-fry.	 Lamb Xinjiang shredded lamb stir-fry, 	tir-fry,
	 Crystal Beetroot roasted beetroot, pine nut, shiitake mushrooms, dill 	550	 Rose Prawn Har Gao prawn, bamboo shoot, makrut lime 	900			glaze 750			peppers, ton pepper, man 950	igtan sichuar igo miso puré	scallion, sesame, toasted cumin oil 950	
MY	 Edamame edamame, snow peas, asparagus, shoyu, truffle paste 	675	 Chicken Siu Mai chicken, chives, black pepper, corlander celery relish 	850	 Sakura Chicken burnt garlic, scallion, chilli oil, lotus root 	850	 Pajeon Tofu crispy tofu, celery, chilli, pumpkin seeds, korean pajeon sauce 						
	 Spicy Tofu Gyoza spiced tofu, asparagus, lemongrass, lime zest 	675	 Brown Butter Lobster tobster, leeks, brown butter, roasted garlic 	1200			750 CRISPY		GRILI)		
	SHARING PLATTERS				A. Carrier		Corn Boru crispy corn ball, shichimi powder, scallion emulsion	burmes chicken	en Taro Nest • Eggplan sessoned aks miso eg taro puffs gochujang			 Fire Satay chicken fire sticks, makrut lime sesame dipping sauce 	
	DIMSUM • mushroom slu mai edamame & snow peas beetroot & pine nuts smoked corn & water chestnut 1600		SUSHI • enok mushroom roll spicy avocado roll ice apple ceviche with tapioca crackers avocado with rice cake 1600				Vegetable Kaki-age batter-fried assorted vegetables, makrut vinegar dipping sauce, pickled radish 550	soy mar	n Karaage •Kir ated crispy king luoc cham but	• King Musking mushro butter 750		Salmon salmon, shishito pepper 1200	
	chicken siu mai prawn har gao chilli oil chicken brown butter lobster 1800		prawn tempura roll salmon roll salmon sashimi tuna tartare with rice cake sea bass ceviche with rice crackers 1800	1		5	 Tofu Taro Nest that seasoned tofu & vegetables, taro puffs 600 	batter f	ns Tempura ried prawns, tartar sauce, radish	Smoked I whole prawr butter, salm 950	ns, kombu	Bulgogi sliced buff, ssamjang, scallion 950	









Toothpick Sleeve

Chopstick Sleeve







Coaster with Pattern printed on Cork

Ice Stamp

UNIFORM - KTCHEN & BAR







Servers and Kitchen Staff
Bar Staff





Hand Illustrated Art inspired by Seaweed and Chrysanthemums - Screen Printed on 20 Concrete Panels