

Bisleri
vedica
Himalayan Spring Water
sparkling



Crafted by Nature, Perfected by Design
Vedica Himalayan Sparkling Water

A new standard

Hexagonal Super Flint Glass Bottle

A unique shape made from ultra-clear, high-density glass offering mirror-like transparency and purity.

We designed a custom hexagonal bottle using **Super Flint Glass**, a rare grade of clear, high-quality glass typically reserved for luxury spirits. This material ensures optimal transparency and shine, enhancing the consumer's visual experience. The hexagonal profile not only gives it strong shelf presence- each side refracting light, like mountain crystals catching the morning sun.



Reverse-Printed Minimal Label

Covers only 1/6th of the bottle yet delivers a 180-degree mountain panorama and refracts light for dynamic visual appeal.



Transparent Front Label



Reverse Printed Back Label



Back Label

CARBONATED NATURAL MINERAL WATER

INGREDIENTS: NATURAL MINERAL WATER, CARBON DIOXIDE

*SALES OR 200Kcal 300l

| | Per Liter | % Daily Value |
|--------------|-----------|---------------|
| Total Solids | 0.5g | 0% |
| Total Sugars | 0.0g | 0% |
| Added Sugars | 0.0g | 0% |
| Total Fat | 0.0g | 0% |
| Sodium | 1.1mg | 0.11% |

TYPICAL COMPOSITION (mg/l):

- Chloride 13
- Sulfate 13
- Sodium 11
- Calcium 47
- Magnesium 13
- Fluoride 0.2
- Strontium 301

Total Dissolved Solids: 220-250 mg/l

MANUFACTURED BY:
BISLERI INTERNATIONAL PVT. LTD.
PANT NAGAR, FLIDRAPUR
UTTARAKHAND - 263153.
Lic. No. 10012012000198.
MKT BY: BISLERI INTERNATIONAL PVT. LTD.
3TH FLOOR, CTS NO. 55/1A/1A, WEH, ANDHERI (EAST), MUMBAI - 400 098, MAHARASHTRA.
EMAIL: WECARE@BISLERI.CO.IN
CONTACT: CUSTOMER CARE EXECUTIVE C, 1800 121 1007.
FOR CUSTOMER CARE ADDRESS: REFER MKT BY ADDRESS.
DO NOT FREEZE. STORE IN A COOL DRY AND VENTILATED PLACE. KEEP AWAY FROM DIRECT SUNLIGHT.
DO NOT BUY IF CAP / SEAL IS BROKEN.
EXPOSURE TO EXTREME TEMPERATURES MAY LEAD TO PRECIPITATION OF MINERALS.
FOR DATE OF MANUFACTURE, USE BY, BATCH NO., USP AND WFP T (INCL. OF ALL TAXES) - SEE BOTTLE

MADE IN INDIA.



506011 291757



Lic. No. 11524000000030

NET QUANTITY:
750ml

Pasted on 1/6th side of the bottle, uses refraction to seem like a full label

Packaging that tells the Product Story

The label features a **starry night sky**, celebrating the **effervescence** of the product with twinkling golden stars that come alive when the bottle is turned in the light.

This design not only adds visual intrigue but makes the label truly interactive, sparking curiosity and delight with every movement.

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Function Meets Visual Elegance

We custom-developed a **metallic-coated crown cap**, with a **debossed lotus logo** on the top executed through a specially crafted die.

The **metallic blue shade** of the cap for sparkling variants immediately distinguishes it from the **golden-capped still variant**, ensuring quick recognition in service environments like fine-dining restaurants or bars.

Each design element balances brand storytelling with real-world utility for hospitality professionals. It's a small but powerful functional upgrade that delivers both aesthetic elegance and operational convenience.



The end result is a packaging solution that is not only **visually stunning** but also **operationally intelligent, technically superior, and deeply meaningful.**

It stands tall and proud on any shelf, whispering the story of the Himalayas with every glint of light.

Vedica. #FullOfAltitude